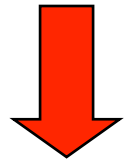


# Taxonomy of Experimental Design

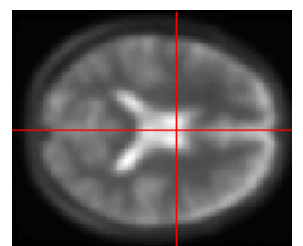
Thomas Nichols

With thanks to:  
Sara Bengtsson  
Christian Ruff  
Rik Henson  
Daniel Glaser

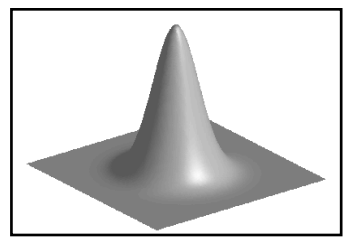


Statistical parametric map (SPM)

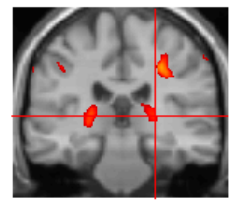
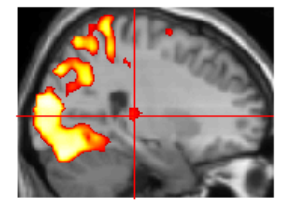
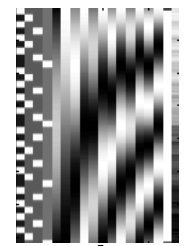
Image time-series



Kernel



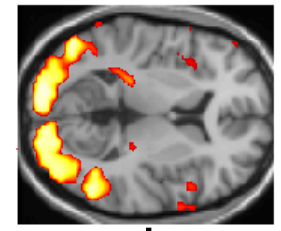
Design matrix



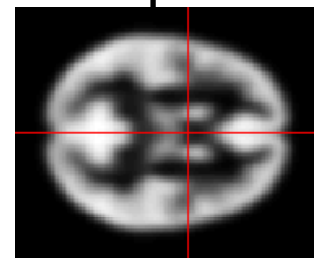
Realignment

Smoothing

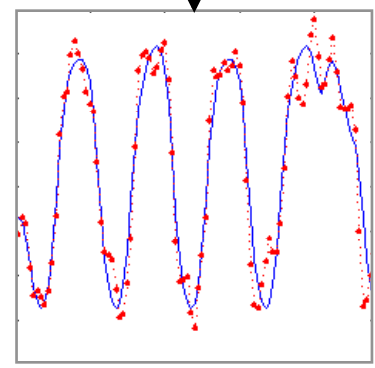
General linear model



Normalisation



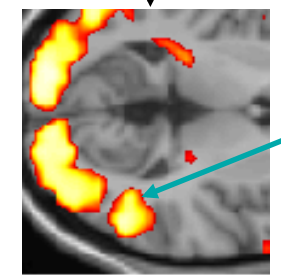
Template



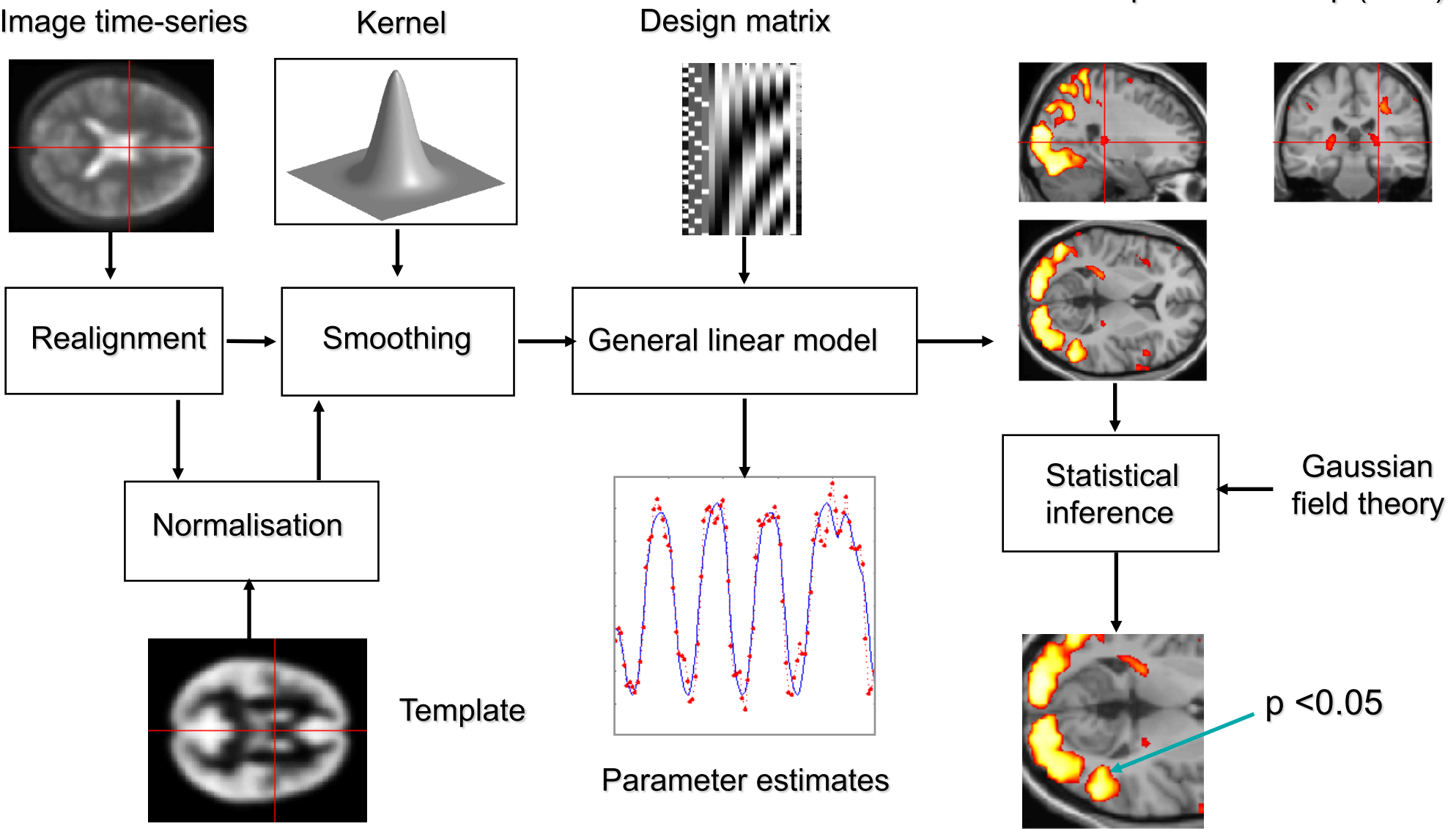
Parameter estimates

Statistical inference

Gaussian field theory



$p < 0.05$



# Overview

## Categorical designs

Task A – Task B

Subtraction

- Pure insertion, evoked / differential responses

Conjunction

- Testing multiple hypotheses

## Parametric designs

$a \ A \ A \ A \ A$

Linear

- Adaptation, cognitive dimensions

Nonlinear

- Polynomial expansions, neurometric functions

- Model-based regressors

## Factorial designs

Categorical

- Interactions and pure insertion

Parametric

- Linear and nonlinear interactions

- Psychophysiological Interactions (PPI)

# Cognitive subtraction

## Aim

Neuronal structures underlying a *single* process **P**

## Procedure

**Contrast:** [Task with P] – [matched task without P]  $\rightarrow$  P

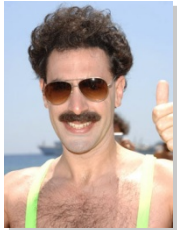
>> *The critical assumption of „pure insertion“*

# Cognitive subtraction: Interpretations

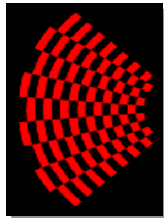
Question

Which neural structures support **face recognition**?

## Distant stimuli

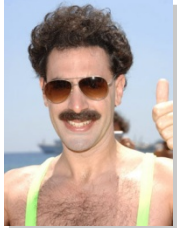


vs.



Several components differ!

## Related stimuli



vs.

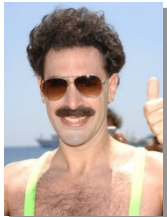


P implicit in control task?

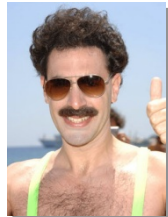
Borat

Mum?!

## Same stimulus, different tasks



vs.



Interaction of process and task?

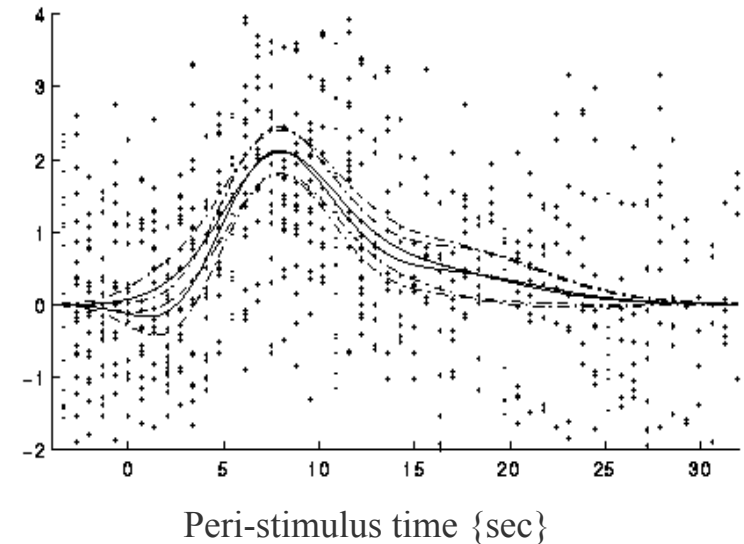
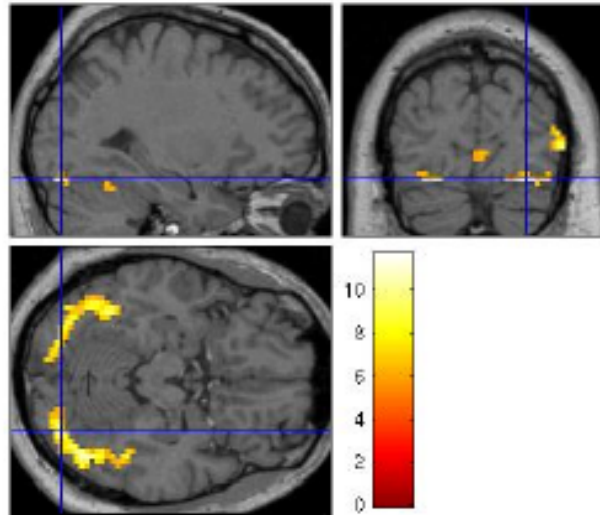
Name the person!

Name gender!

# Evoked responses

## Faces vs. baseline 'rest'

SPM{F} testing for evoked responses



“Cognitive” interpretation hardly possible, but useful to define regions **generally** involved in the task.

Null events or long SOAs essential for estimation, which may result in an inefficient design.

Can be useful as a mask to define regions of interests.

# Categorical responses

The image shows the SPM contrast manager dialog box. The title bar reads "SPM contrast manager". The main window is titled "define contrast...".

**name:** A1-A2

**type:**  t-contrast  F-contrast

**contrast weights vector:** 1 -1 1 -1 1 -1 1 -1

**contrast(s):** A bar chart showing the contrast weights for each parameter. The first eight parameters have weights of 1, -1, 1, -1, 1, -1, 1, -1. The remaining parameters have a weight of 0.

**Design matrix:** A matrix visualization with arrows pointing to the first three rows, labeled "Task 1", "Task 2", and "Session".

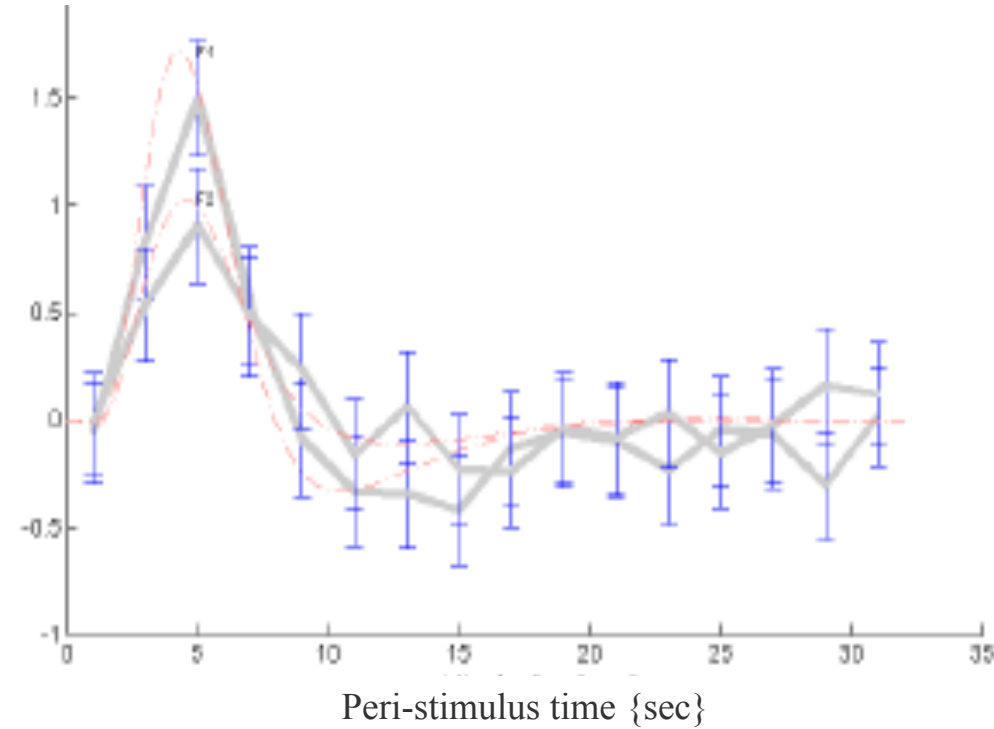
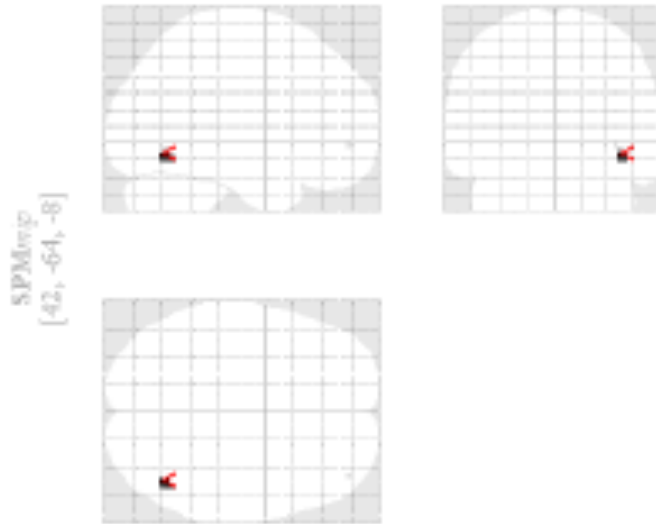
**parameter estimability:** A row of 12 empty boxes, indicating that all parameters are estimable.

**status bar:** name defined, contrast defined

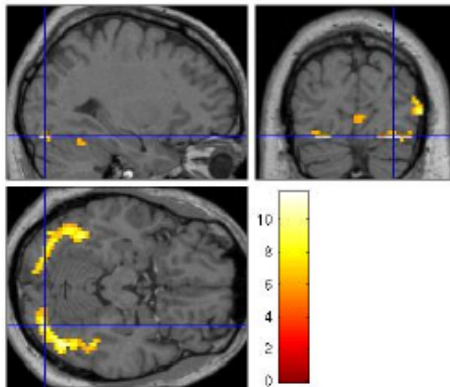
**Buttons:** Reset, Cancel, OK, .submit

# Categorical response

Famous faces: 1<sup>st</sup> time vs. 2<sup>nd</sup> time



Mask:  
Faces vs. baseline.





# Overview

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- Conjunction - Testing multiple hypotheses

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- Model-based regressors

## Factorial designs

- Categorical - Interactions and pure insertion
- Parametric - Linear and nonlinear interactions
- Psychophysiological Interactions

# Conjunction

One way to minimize “the baseline problem” is to isolate the same cognitive/sensorimotor process by two or more separate contrasts, and inspect the resulting simple effects for commonalities.

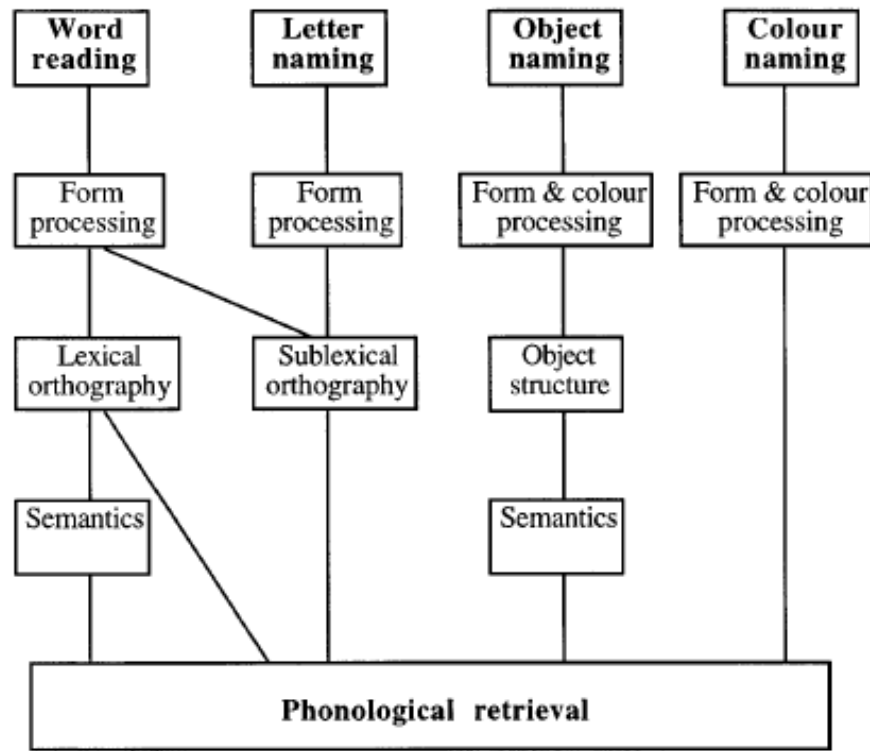
Conjunctions can be conducted across different contexts:

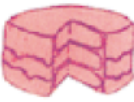



- tasks
  - stimuli
  - senses (vision, audition)
- etc.

# Conjunction: Example

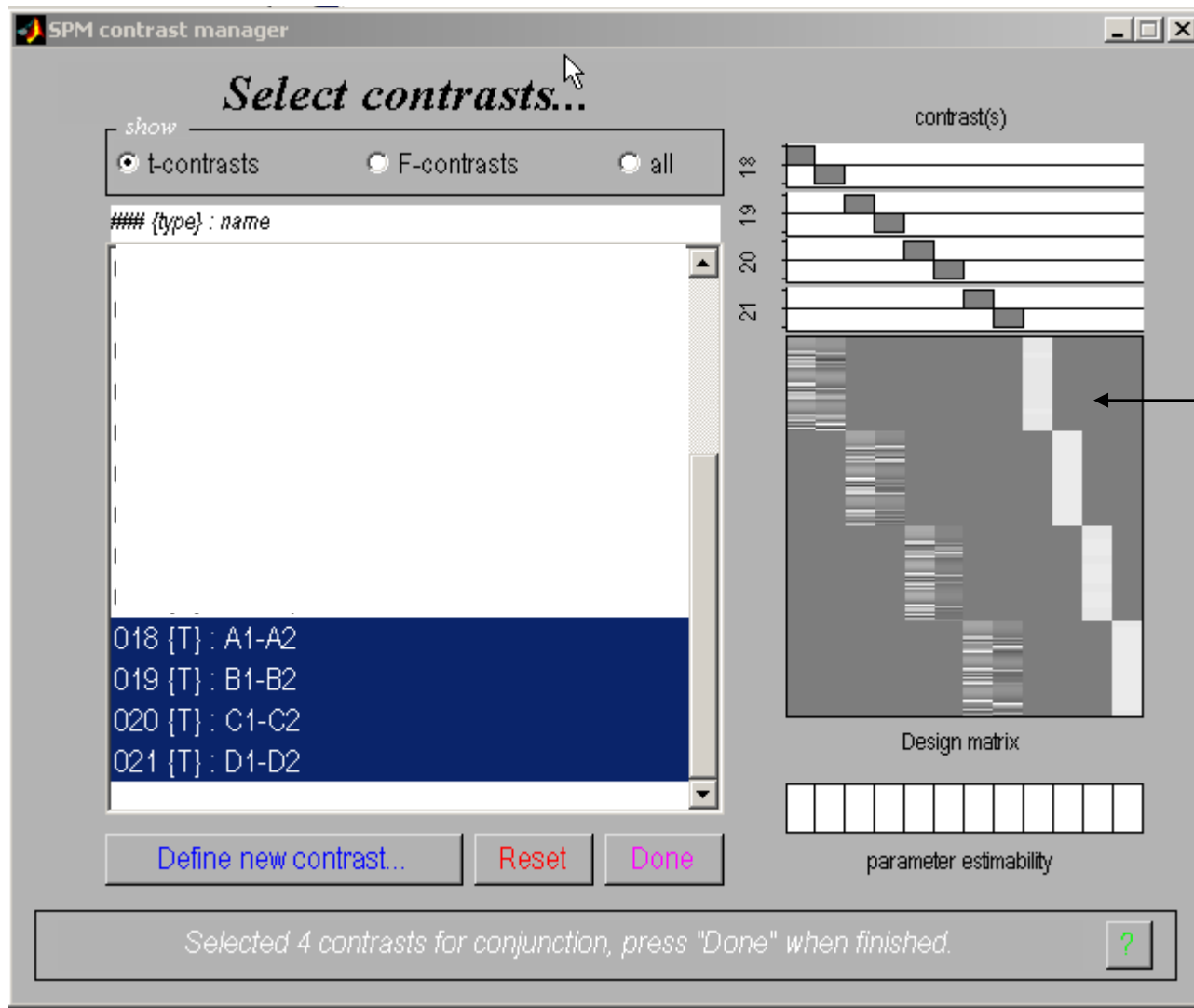
## Question

Which neural structures support **phonological retrieval**, independent of item?



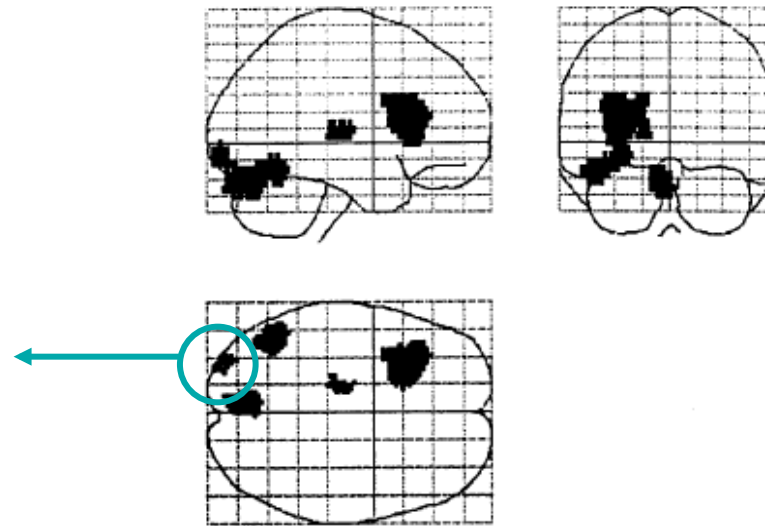
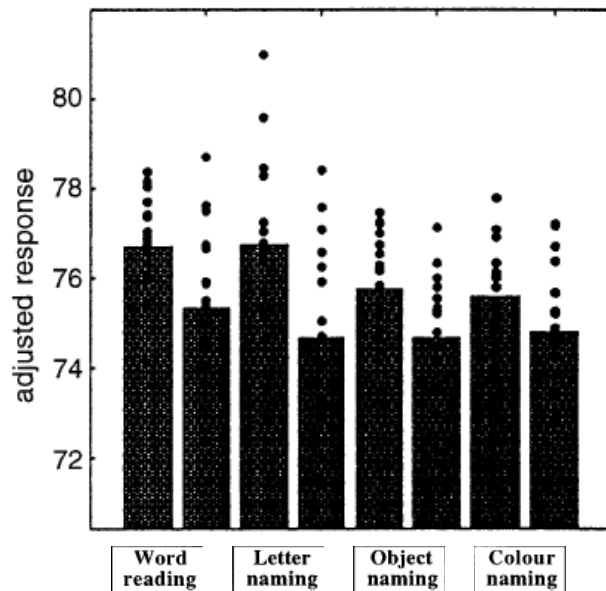
	Name (A)	Say "YES" (C)
Words:	1 badge	2 Ζακηο
Letters:	3 r	4 a
Objects:	5 	6 
Colours:	7 	8 

# Conjunction specification



1 task/session

# Conjunction: Example



# Conjunction: 2 ways of testing for significance

SPM8 offers two general ways to test the significance of conjunctions.

- **Test of global null hypothesis:**  
**Significant set of consistent effects**

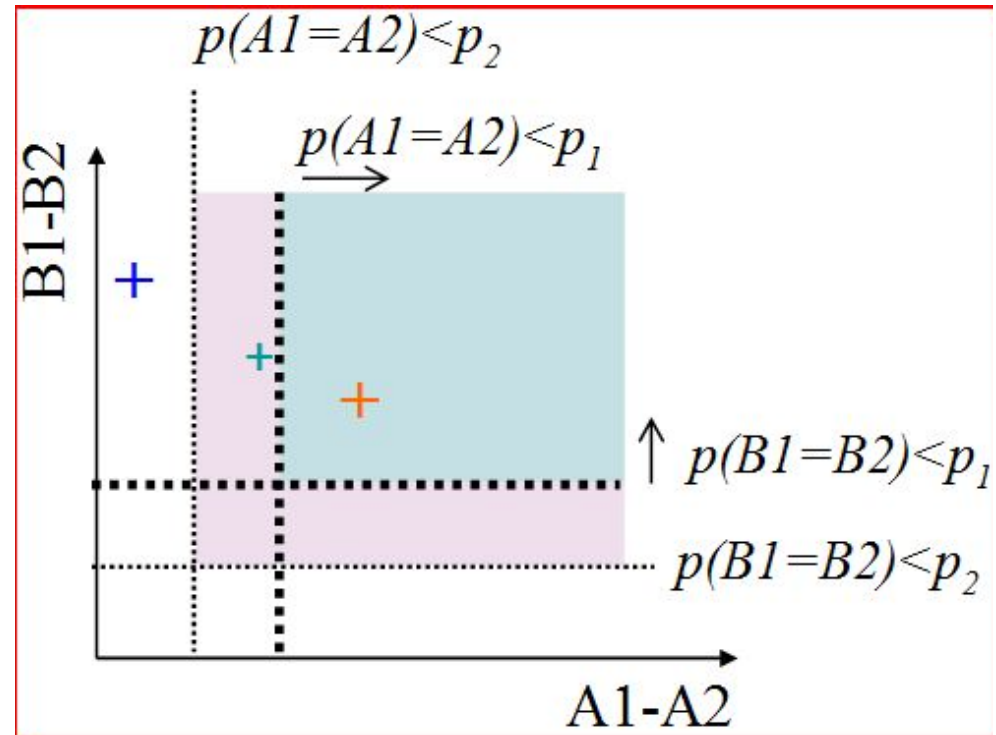
“which voxels show effects of similar direction (but not necessarily individual significance) across contrasts?”

The contrasts entering a global null conjunction have to be independent.

- **Test of conjunction null hypothesis:**  
**Set of consistently significant effects**

“which voxels show, for each specified contrast, effects > threshold?”

No independence requirement.



Friston et al., (2005). *Neuroimage*, 25:661-7.

Nichols et al., (2005). *Neuroimage*, 25:653-60.

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- Categorical - Interactions and pure insertion
- Parametric - Linear and nonlinear interactions
- Psychophysiological Interactions

# Parametric Designs

Varying the stimulus-parameter of interest **on a continuum**,  
in multiple ( $n > 2$ ) steps...

... and relating BOLD to this parameter

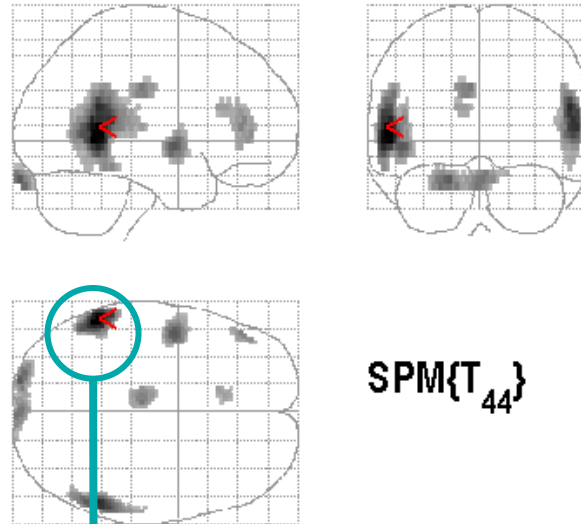
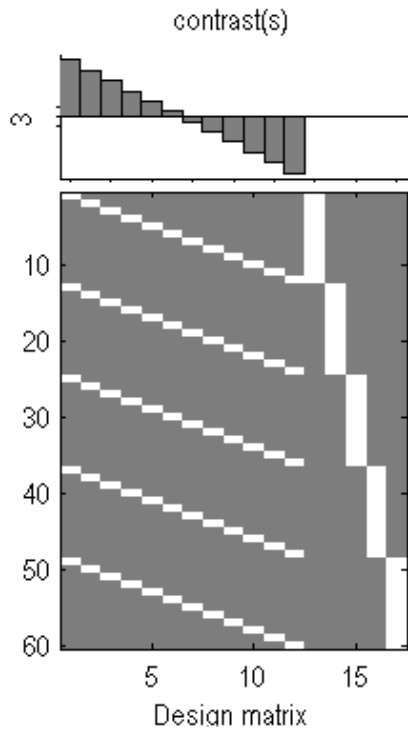
Possible tests for such relations are manifold:

- » Linear
- » Nonlinear: Quadratic/cubic/etc.
- » „Data-driven“ (e.g., neurometric functions, computational modelling)

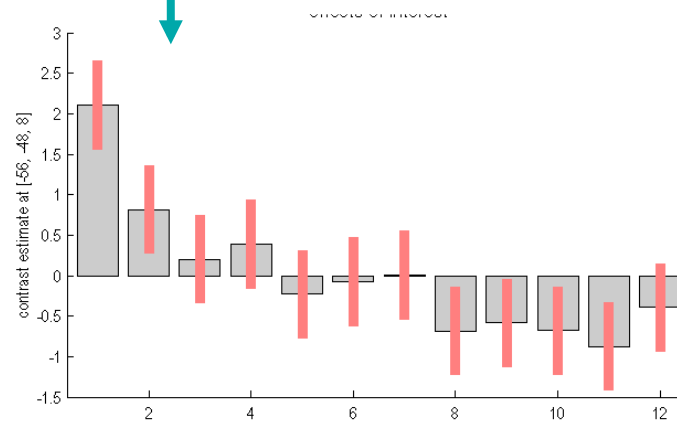


# A linear parametric contrast

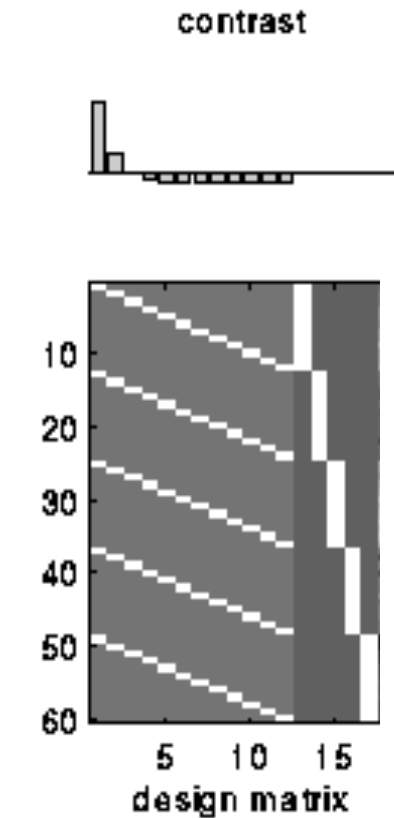
## Linear effect of time



SPMresults: \Spm2\PET\_fluency\12ConStats  
 Height threshold T = 3.29  
 Extent threshold k = 0 voxels



## Non-linear effect of time



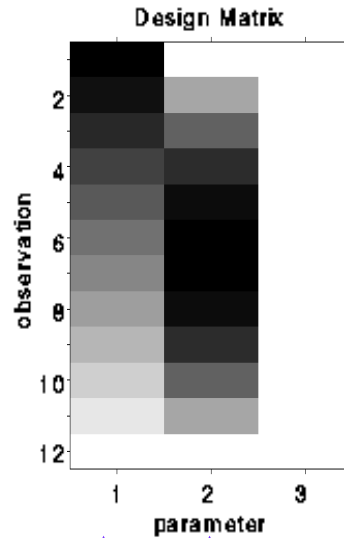
# A non-linear parametric design matrix

Polynomial expansion:

$$f(x) \sim b_1 x + b_2 x^2 + \dots$$

...up to  $(N-1)$ th order for  $N$  levels

SPM8 GUI offers polynomial expansion as option during creation of parametric modulation regressors.

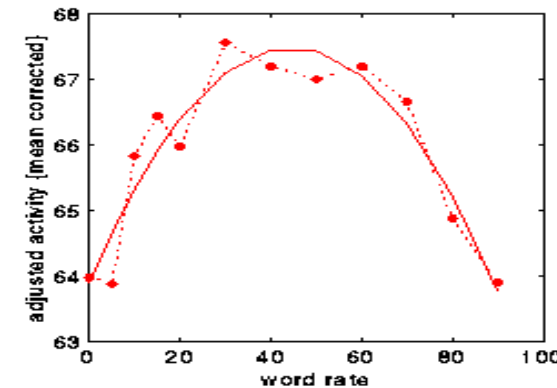
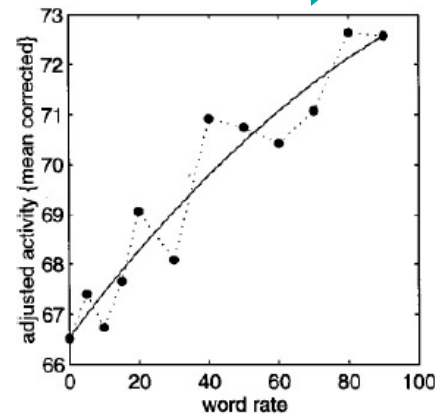
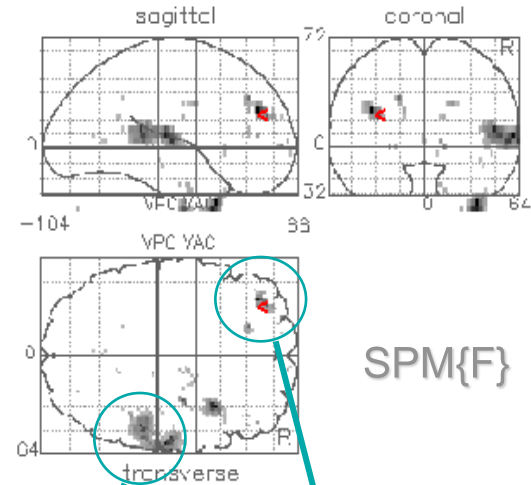


Linear

Quadratic

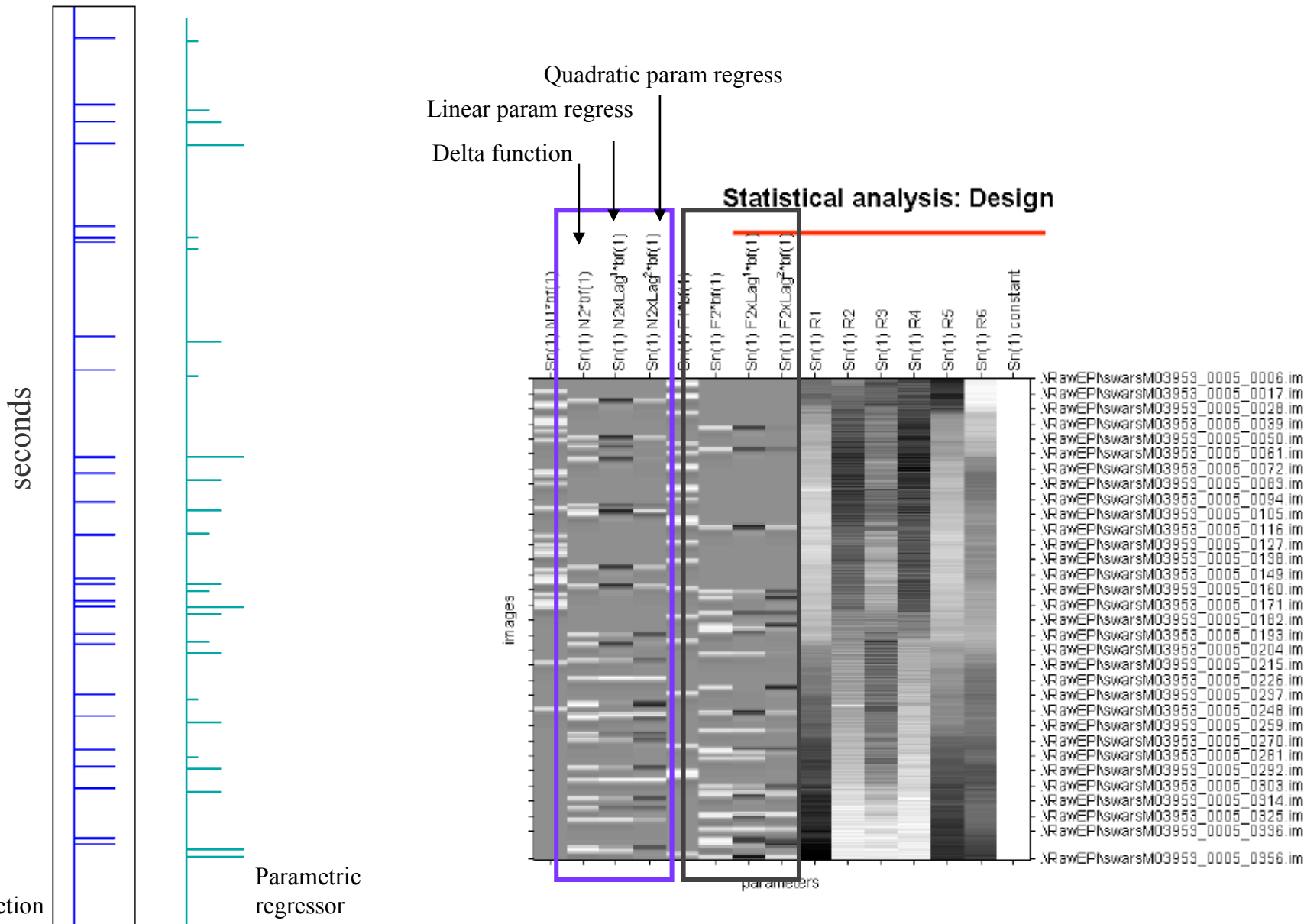
F-contrast [1 0] on linear param

F-contrast [0 1] on quadratic param



Buchel et al., (1996)

# Parametric modulation



# Parametric design: Model-based regressors

In model-based fMRI, signals derived from a computational model for a specific cognitive process are correlated against BOLD from participants performing a relevant task, to determine brain regions showing a response profile consistent with that model.

The model describes a transformation between a set of stimuli inputs and a set of behavioural responses.

See e.g. O'Doherty et al., (2007) for a review.

# Model-based regressors: Example

## Question

Is the hippocampus sensitive to the probabilistic context established by event streams, rather than simply responding to the event itself?

The same question can be formulated in a quantitative way by using the information theoretic quantities ‘entropy’ and ‘surprise’.

- ‘surprise’ is unique to a particular event and measures its improbability.

$$I(x_i) = -\ln p(x_i);$$

- ‘entropy’ is the measure of the expected, or average, surprise over all events, reflecting the probability of an outcome before it occurs.

$$H(X) = \sum_i -p(x_i) \ln p(x_i) = \langle I(x_i) \rangle$$

$x_i$  is the occurrence of an event.  $H(X)$  quantifies the expected info of events sampled from  $X$ .

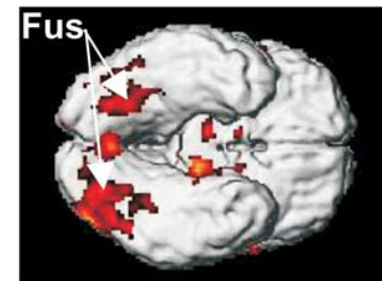
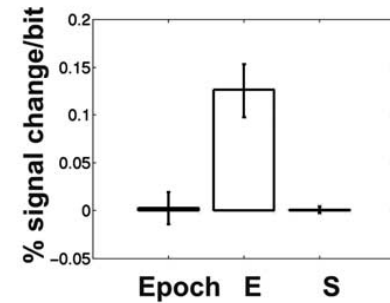
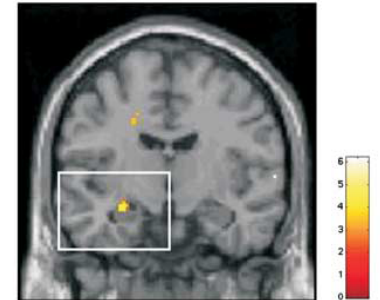
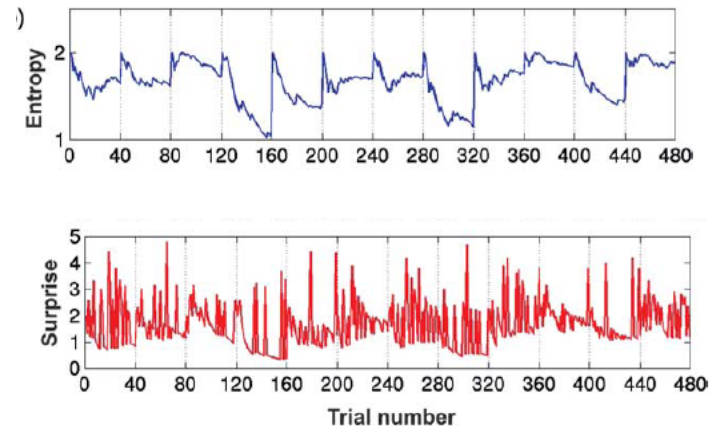
Thus, hippocampus would be expected to process ‘entropy’ and not ‘surprise’.

# Model-based regressors: Example



Participants responded to the sampled item by pressing a key to indicate the position of that item in the row of alternative coloured shapes.

The participants will learn the probability with which a cue appears.



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## Factorial designs

- Categorical - Interactions and pure insertion
- Parametric - Linear and nonlinear interactions
- Psychophysiological Interactions

# Factorial designs: Main effects and Interaction

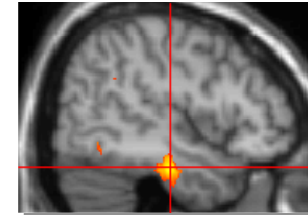
		Factor A	
		a	A
Factor B	B	a B	A B
	b	a b	A b



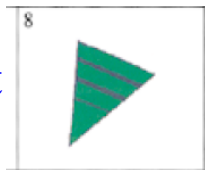
# Factorial designs: Main effects and Interaction

## Question

Is the inferiotemporal cortex sensitive to both object recognition and phonological retrieval of object names?



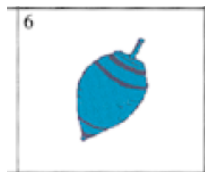
say 'yes'



Non-object

a. Visual analysis and speech.

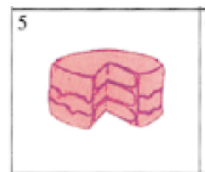
say 'yes'



Object

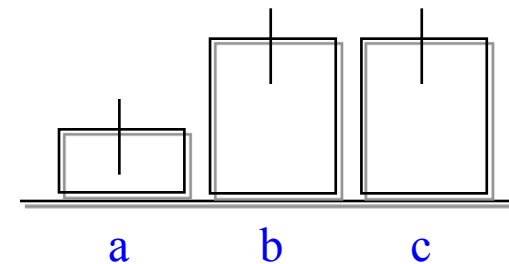
b. Visual analysis, speech, and object recognition.

name







Object

c. Visual analysis, speech, object recognition, and phonological retrieval.



# Factorial designs: Main effects and Interaction

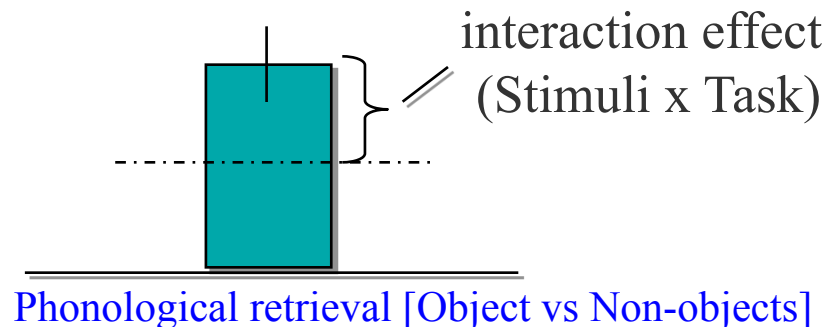
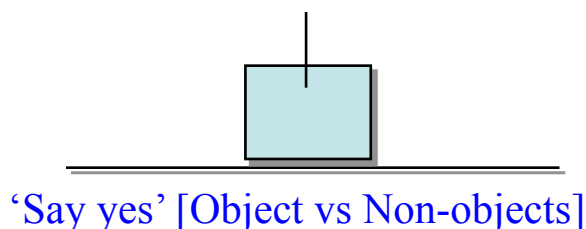
	name	say 'yes'
Objects	5 	6 
Non-objects	7 	8 

Main effect of task (naming):  $(O_n + N_n) - (O_s + N_s)$

Main effect of stimuli (object):  $(O_s + O_n) - (N_s + N_n)$

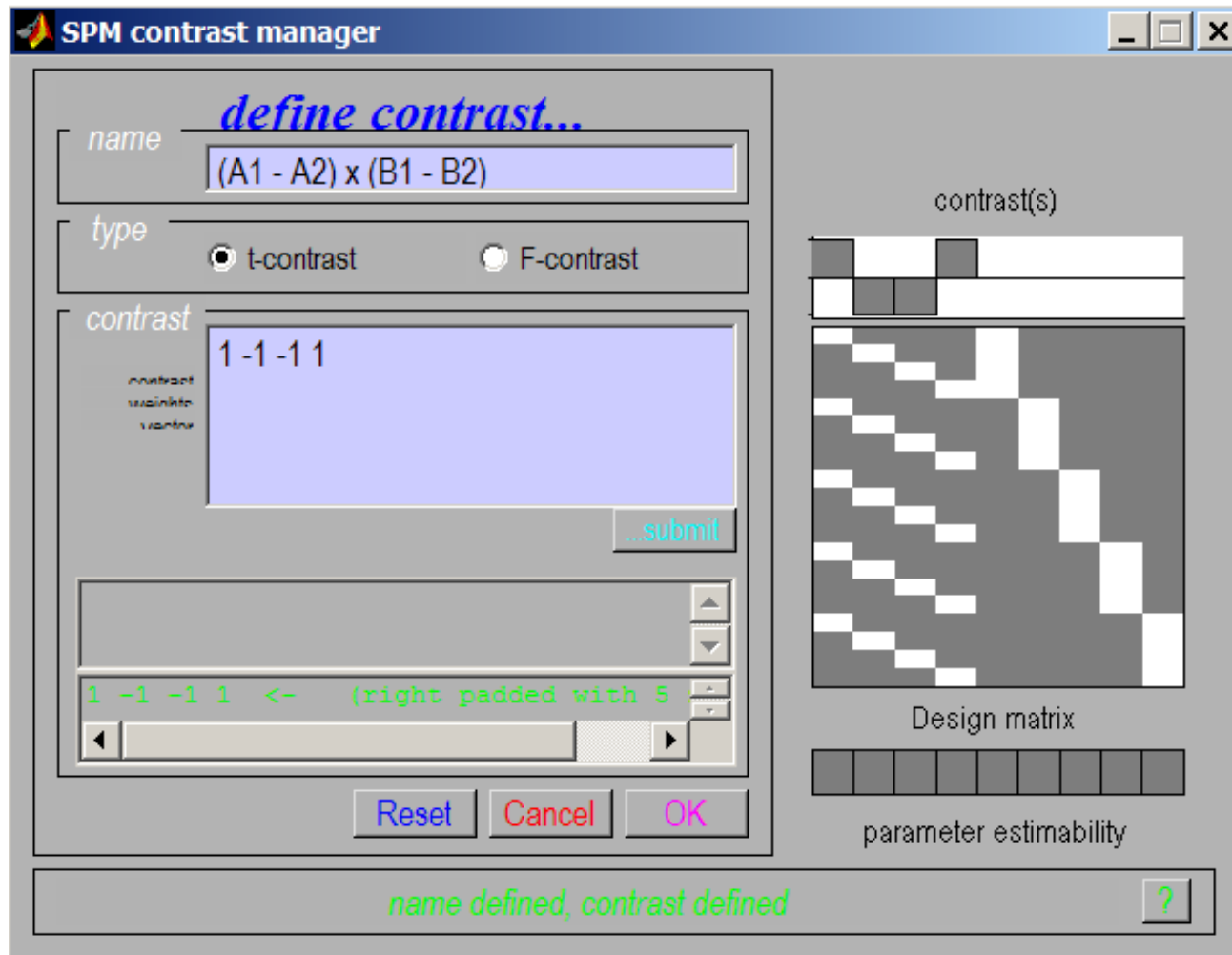
Interaction of task and stimuli:  $(O_n - N_n) - (O_s - N_s)$

*Can show a failure of pure insertion*



Inferotemporal (IT) responses do discriminate between situations where phonological retrieval is present or not. In the absence of object recognition, there is a *deactivation* in IT cortex, in the presence of phonological retrieval.

# Interaction and pure insertion

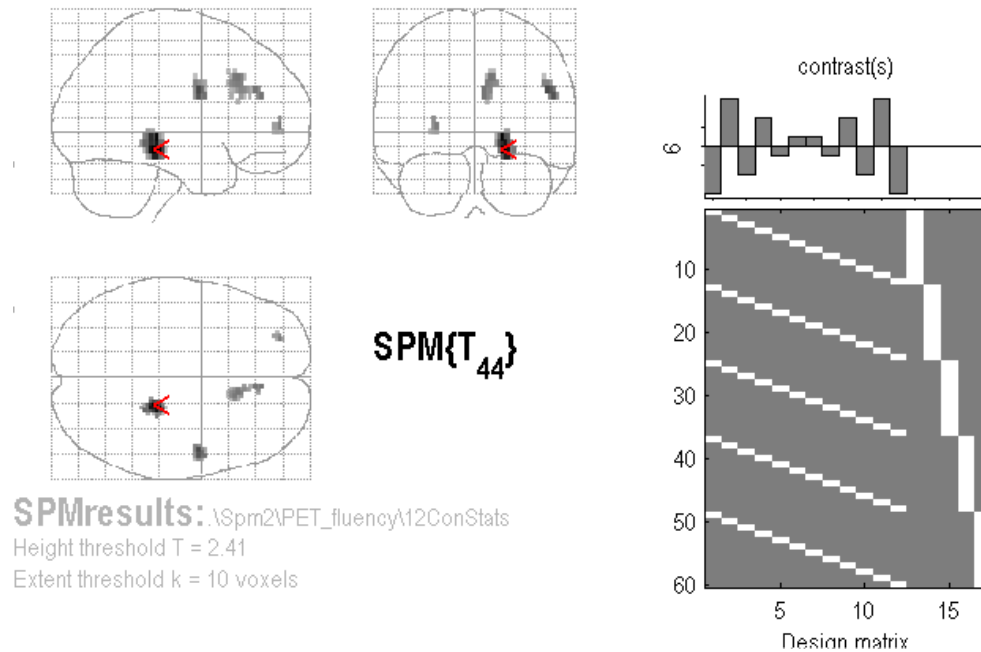


# Linear Parametric Interaction

## Question

Are there different kinds of adaptation for Word generation and Word repetition as a function of time?

A (Linear)  
Time-by-Condition  
Interaction  
("Generation strategy"?)



Contrast:

$$[5 \ 3 \ 1 \ -1 \ -3 \ -5](\text{time}) \otimes [-1 \ 1] (\text{categorical}) \\ = [-5 \ 5 \ -3 \ 3 \ -1 \ 1 \ 1 \ -1 \ 3 \ -3 \ 5 \ -5]$$

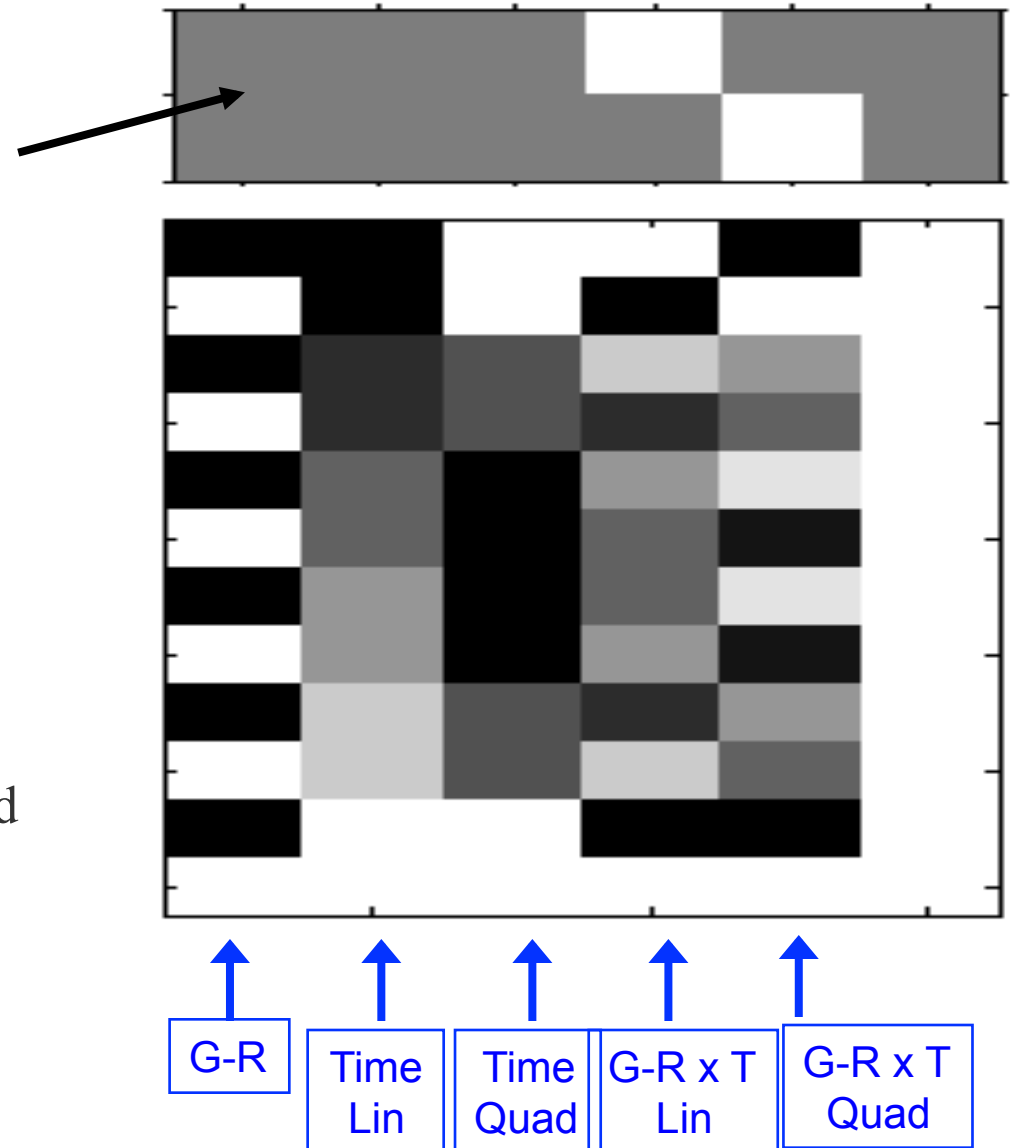
# Non-linear Parametric Interaction

F-contrast tests for nonlinear  
Generation-by-Time interaction  
(including both linear and  
Quadratic components)

Factorial Design with 2 factors:

1. Gen/Rep (Categorical, 2 levels)
2. Time (Parametric, 6 levels)

Time effects modelled with both linear and  
quadratic components...



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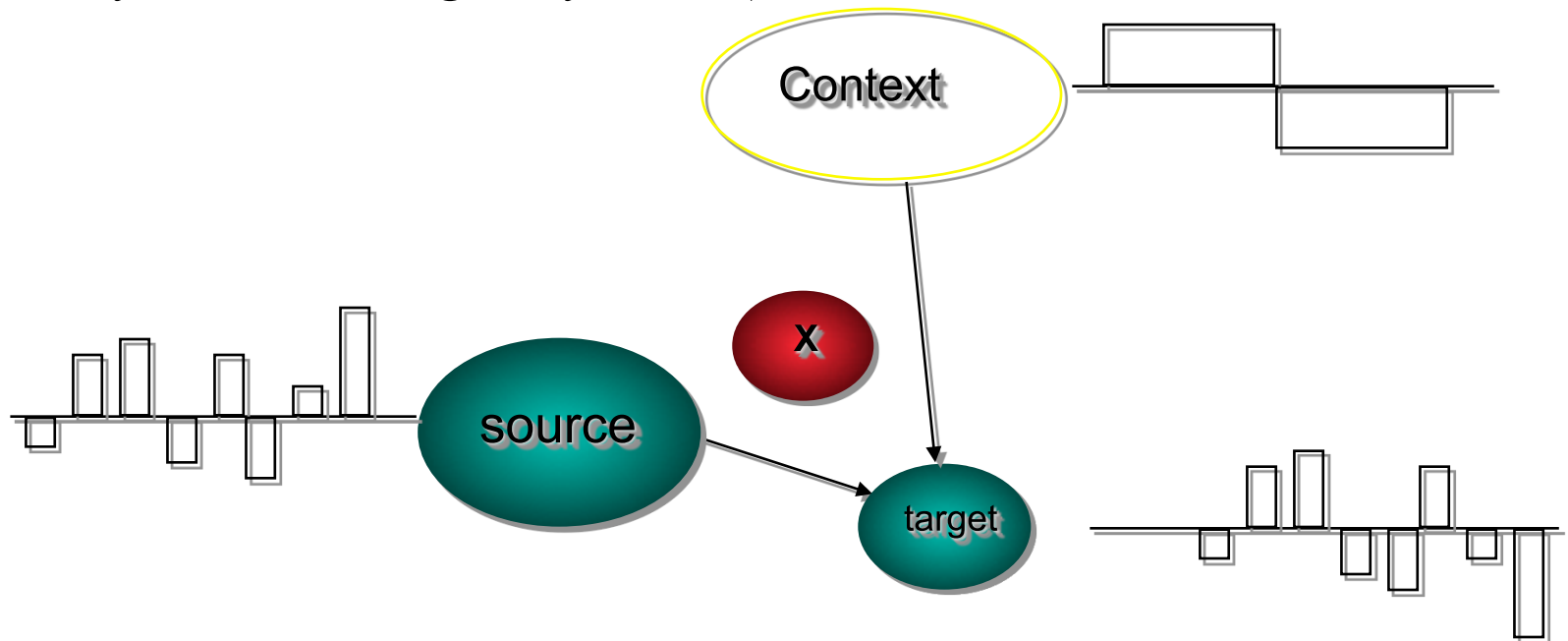
## Factorial designs

- Categorical - Interactions and pure insertion
- Parametric - Linear and nonlinear interactions
- **Psychophysiological Interactions (PPI)**

# Psycho-physiological Interaction (PPI)

Parametric, factorial design,  
in which one factor is a **psychological** context

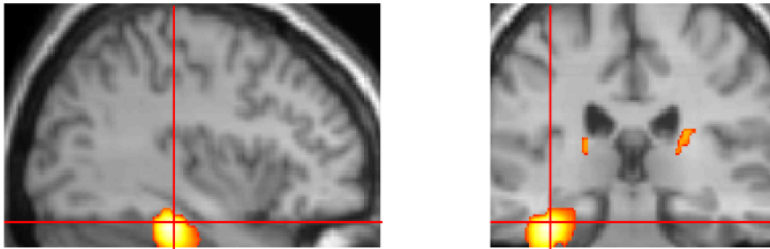
and the other is a **physiological** source  
(*activity extracted from a brain region of interest*)



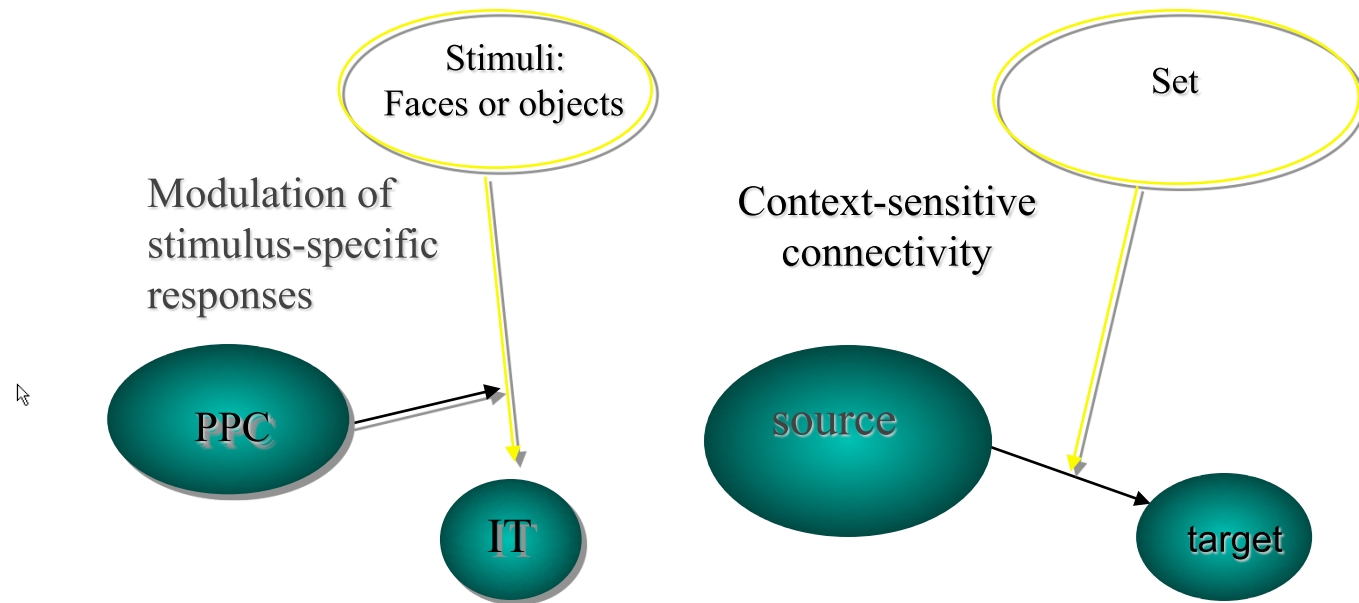
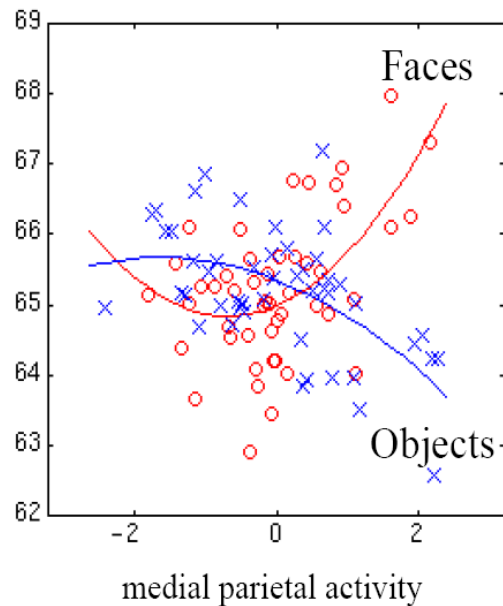
With PPIs we predict physiological responses in one part of the brain  
in terms of an interaction between task and activity in another part of the brain.

# Psycho-physiological Interaction (PPI)

Psycho-physiological interactions  
in the right infero-temporal region



Inferiotemporal cortex discriminates  
between faces and objects **only when**  
parietal activity is high.





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