# Bayesian Inference 

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## A surprising piece of information

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## Does chocolate make you clever?

By Charlotte Pritchard
BBC News

Eating more chocolate improves a nation's chances of producing Nobel Prize winners - or at least that's what a recent study appears to suggest. But how much chocolate do Nobel laureates eat, and how could any such link be explained?

## A surprising piece of information

Messerli, F. H. (2012). Chocolate Consumption, Cognitive Function, and Nobel Laureates.
New England Journal of Medicine, 367(16), 1562-1564.


## So will I win the Nobel prize if I eat lots of chocolate?

This is a question referring to uncertain quantities. Like almost all scientific questions, it cannot be answered by deductive logic. Nonetheless, quantitative answers can be given - but they can only be given in terms of probabilities.

Our question here can be rephrased in terms of a conditional probability:

$$
p(\text { Nobel } \mid \text { lots of chocolate })=?
$$

To answer it, we have to learn to calculate such quantities. The tool for this is Bayesian inference.

## Calculating with probabilities: the setup

We assume a probability space $\Omega$ with subsets $A$ and $B$


In order to understand the rules of probability, we need to understand three kinds of probabilities

- Marginal probabilities like $p(A)$
- Joint probabilities like $p(A, B)$
- Conditional probabilities like $p(B \mid A)$


## Marginal probabilities



Joint probabilities


## What is 'marginal' about marginal probabilities?

- Let $A$ be the statement 'the sun is shining'
- Let $B$ be the statement 'it is raining'
- $\bar{A}$ negates $A, \bar{B}$ negates $B$

Consider the following table of joint probabilities:

|  | $B$ | $\bar{B}$ | Marginal <br> probabilities |
| :---: | :---: | :---: | :---: |
| $A$ | $p(A, B)=0.1$ | $p(A, \bar{B})=0.5$ | $p(A)=0.6$ |
| $\bar{A}$ | $p(\bar{A}, B)=0.2$ | $p(\bar{A}, \bar{B})=0.2$ | $p(\bar{A})=0.4$ |
| Marginal <br> probabilities | $p(B)=0.3$ | $p(\bar{B})=0.7$ | Sum of all <br> probabilities <br> $\sum p(\cdot, \cdot)=1$ |

Marginal probabilities get their name from being at the margins of tables such as this one.

## Conditional probabilities

- In the previous example, what is the probability that the sun is shining given that it is not raining?
- This question refers to a conditional probability: $p(A \mid \bar{B})$
- You can find the answer by asking yourself: out of all times where it is not raining, which proportion of times will the sun be shining?

|  | $B$ | $\bar{B}$ | Marginal <br> probabilities |
| :---: | :---: | :---: | :---: |
| $A$ | $p(A, B)=0.1$ | $p(A, \bar{B})=0.5$ | $p(A)=0.6$ |
| $\bar{A}$ | $p(\bar{A}, B)=0.2$ | $p(\bar{A}, \bar{B})=0.2$ | $p(\bar{A})=0.4$ |
| Marginal <br> probabilities | $p(B)=0.3$ | $p(\bar{B})=0.7$ | Sum of all <br> probabilities <br> $\sum p(\cdot \cdot \cdot)=1$ |

- This means we have to divide the joint probability of 'sun shining, not raining' by the sum of all joint probabilities where it is not raining:

$$
p(A \mid \bar{B})=\frac{p(A, \bar{B})}{p(A, \bar{B})+p(\bar{A}, \bar{B})}=\frac{p(A, \bar{B})}{p(\bar{B})}=\frac{0.5}{0.7} \approx 0.71
$$

## The rules of probability

Considerations like the ones above led to the following definition of the rules of probability:

1. $\sum_{a} p(a)=1$
2. $p(B)=\sum_{a} p(a, B)$
3. $p(A, B)=p(A \mid B) p(B)=p(B \mid A) p(A)$ (Conditioning - the product rule)

These are axioms, ie they are assumed to be true. Therefore, we cannot test them the way we could test a theory. However, we can see if they turn out to be useful.

## The rules of probability

R. T. Cox showed in 1946 that the rules of probability theory can be derived from three basic desiderata:

1. Representation of degrees of plausibility by real numbers
2. Qualitative correspondence with common sense (in a well-defined sense)
3. Consistency

By mathematical proof (i.e., by deductive reasoning) the three desiderata as set out by Cox imply the rules of probability (i.e., the rules of inductive reasoning).

This means that anyone who accepts the desiderata must accept the rules of probability.
«Probability theory is nothing but common sense reduced to calculation.»
— Pierre-Simon Laplace, 1819

## Bayes' rule

- The product rule of probability states that

$$
p(A \mid B) p(B)=p(B \mid A) p(A)
$$

- If we divide by $p(B)$, we get Bayes' rule:

$$
p(A \mid B)=\frac{p(B \mid A) p(A)}{p(B)}=\frac{p(B \mid A) p(A)}{\sum_{a} p(B \mid a) p(a)}
$$

- The last equality comes from unpacking $p(B)$ according to the product and sum rules:

$$
p(B)=\sum_{a} p(B, a)=\sum_{a} p(B \mid a) p(a)
$$

## Bayes' rule: what problem does it solve?

- Why is Bayes' rule important?
- It allows us to invert conditional probabilities, ie to pass from $p(B \mid A)$ to $p(A \mid B)$ :

$$
p(A \mid B)=\frac{p(B \mid A) p(A)}{p(B)}
$$

- In other words, it allows us to update our belief about $A$ in light of observation $B$


## Bayes' rule: the chocolate example

In our example, it is immediately clear that $P$ (Nobel|chocolate) is very different from $P($ chocolate $\mid$ Nobel $)$. While the first is hopeless to determine directly, the second is much easier to find out: ask Nobel laureates how much chocolate they eat. Once we


Inference on the quantities of interest in neuroimaging studies has exactly the same general structure.

## Inference in SPM



## Inference in SPM


$\begin{array}{ll}\text { Likelihood: } & p(y \mid \vartheta, m) \\ \text { Prior: } & p(\vartheta \mid m) \\ \text { Bayes' theorem: } & p(\vartheta \mid y, m)=\frac{p(y \mid \vartheta, m) p(\vartheta \mid m)}{p(y \mid m)}\end{array}$


## A simple example of Bayesian inference

(adapted from Jaynes (1976))

Two manufacturers, $A$ and $B$, deliver the same kind of components that turn out to have the following lifetimes (in hours):

A: | 59.5814 | B: | 48.8506 |  |
| :--- | :--- | :--- | :--- |
| 37.3953 |  | 48.7296 |  |
| 47.5956 |  | 59.1971 |  |
| 40.5607 |  | 51.8895 |  |
| 48.6468 |  |  |  |
|  | 36.2789 |  |  |
|  | 31.5110 |  |  |
|  | 31.3606 |  |  |
|  | 45.6517 |  |  |

Assuming prices are comparable, from which manufacturer would you buy?

## A simple example of Bayesian inference

## How do we compare such samples?

- By comparing their arithmetic means


## Why do we take means?

- If we take the mean as our estimate, the error in our estimate is the mean of the errors in the individual measurements
- Taking the mean as maximum-likelihood estimate implies a Gaussian error distribution
- A Gaussian error distribution appropriately reflects our prior knowledge about the errors whenever we know nothing about them except perhaps their variance


## A simple example of Bayesian inference

## What next?

- Let's do a $t$-test (but first, let's compare variances with an $F$-test):


Is this satisfactory? No, so what can we learn by turning to probability theory (i.e., Bayesian inference)?

## A simple example of Bayesian inference

## The procedure in brief:

- Determine your question of interest («What is the probability that...?»)
- Specify your model (likelihood and prior)
- Calculate the posterior using Bayes' theorem
- Ask your question of interest of the posterior


## All you need is the rules of probability theory.

(Sometimes you'll encounter a nasty integral. But that's only a technical difficulty, not a conceptual one, and software packages like SPM will solve it for you normally).

## A simple example of Bayesian inference

The question:

- What is the probability that the components from manufacturer $B$ have a longer lifetime than those from manufacturer $A$ ?
- More specifically: given how much more expensive they are, how much longer do I require the components from $B$ to live.
- Example of a decision rule: if the components from $\boldsymbol{B}$ live 3 hours longer than those from $A$ with a probability of at least $80 \%$, I will choose those from $B$.


## A simple example of Bayesian inference

## The model:

Likelihood (Gaussian):

$$
p\left(\left\{y_{i}\right\} \mid \mu, \lambda\right)=\prod_{i=1}^{n}\left(\frac{\lambda}{2 \pi}\right)^{\frac{1}{2}} \exp \left(-\frac{\lambda}{2}\left(y_{i}-\mu\right)^{2}\right)
$$

This is the probability of making observations $\left\{y_{i}\right\}_{i=1, \ldots, n}$ if the mean of the sampling distribution is $\mu$ and its precision is $\lambda$.

## Prior (Gaussian-gamma):

$$
p\left(\mu, \lambda \mid \mu_{0}, \kappa_{0} a_{0}, b_{0}\right)=\mathcal{N}\left(\mu \mid \mu_{0},\left(\kappa_{0} \lambda\right)^{-1}\right) \operatorname{Gam}\left(\lambda \mid a_{0}, b_{0}\right)
$$

This is our assumption about the realistic range in which we expect to find $\mu$ and $\lambda$, determined by the hyperparameters $\mu_{0}, \kappa_{0}, a_{0}$, and $b_{0}$.

## A simple example of Bayesian inference

- Applying Bayes' rule gives us the posterior hyperparameters $\mu_{n}, \kappa_{n}, a_{n}$ and $b_{n}$
- If we choose prior hyperparameters $\kappa_{0}=0, a_{0}=0, b_{0}=0$, the posterior hyperparameters are:

$$
\mu_{n}=\bar{y} \quad \kappa_{n}=n \quad a_{n}=\frac{n}{2} \quad b_{n}=\frac{n}{2} s^{2}
$$

- This means that all we need is $n$, the number of data points; $\bar{y}$, their mean; and $s^{2}$, their variance.
- If we choose different prior hyperparameters, the equations for the posterior hyperparameters look a bit more complicated, but in any case they can easily be calculated for our example model.
- In many applications of Bayesian inference, the posterior cannot be calculated analytically and written in terms of a function determined by hyperparameters. In these cases, approximate Bayesian inference has to be used, using for example Monte Carlo sampling or variational calculus.


## A simple example of Bayesian inference

The joint posterior distributions of lifetimes $\mu_{A}$ of products from manufacturer $A$ and $\mu_{B}$ are $p\left(\mu_{A} \mid\left\{y_{i}\right\}_{A}\right)$ and $p\left(\mu_{B} \mid\left\{y_{k}\right\}_{B}\right)$, respectively.

We can now use them to answer our question: what is the probability that parts from $B$ live at least 3 hours longer than parts from $A$ ?

$$
p\left(\mu_{B}-\mu_{A}>3\right)=\int_{-\infty}^{\infty} p\left(\mu_{A} \mid\left\{y_{i}\right\}_{A}\right) \int_{\mu_{A}+3}^{\infty} p\left(\mu_{B} \mid\left\{y_{k}\right\}_{B}\right) \mathrm{d} \mu_{B} \mathrm{~d} \mu_{A}=0.9501
$$

Note that the $t$-test told us that there was «no significant difference» even though according to our Bayesian calculation there is a $>95 \%$ probability that the parts from $B$ will last at least 3 hours longer than those from $A$.

## Bayesian inference

## The procedure in brief:

- Determine your question of interest («What is the probability that....»)
- Specify your model (likelihood and prior)
- Ask your question of interest of the posterior

All you need is the rules of probability theory.

## Frequentist (or: orthodox, classical) versus Bayesian inference: hypothesis testing

## Classical

- define the null, e.g.: $H_{0}: \vartheta=0$
$p\left(t \mid H_{0}\right)$

- estimate parameters (obtain test stat. $t^{*}$ )
- apply decision rule, i.e.:
if $p\left(t>t^{*} \mid H_{0}\right) \leq \alpha$ then reject $H_{0}$


## Bayesian

- invert model (obtain posterior pdf)
$p(\vartheta \mid y)$

- define the null, e.g.: $H_{0}: \vartheta>\vartheta_{0}$
- apply decision rule, i.e.:
if $p\left(H_{0} \mid y\right) \geq \alpha$ then accept $H_{0}$


## Bayes' rule for odds

- The odds of $A$ relate to the probability of $A$ in the following way

$$
\begin{gathered}
o(A)=\frac{p(A)}{p(\bar{A})}=\frac{p(A)}{1-p(A)} \\
p(A)=\frac{o(A)}{1+o(A)}
\end{gathered}
$$

- Bookmakers offer odds against events. For example, odds of 3:1 on a horse imply a probability of $\frac{3}{3+1}=0.75$ for the horse not to win, ie a probability of $1-0.75=0.25$ for the horse to win.


## Bayes' rule for odds

- In terms of odds, Bayes rule is

$$
o(H \mid y)=\frac{p(H \mid y)}{p(\bar{H} \mid y)}=\frac{\frac{p(y \mid H) p(H)}{p(y)}}{\frac{p(y \mid \bar{H}) p(\bar{H})}{p(y)}}=\frac{p(y \mid H)}{p(y \mid \bar{H})} \frac{p(H)}{p(\bar{H})}=\frac{p(y \mid H)}{p(y \mid \bar{H})} o(H)
$$

- In sum:
- The likelihood ratio is sometimes called the Bayes factor. This is because multiplying the prior odds with this factor gives the posterior odds.
- The Bayes factor is a measure for how much making observation $y$ favours hypothesis $H$ over hypothesis $\bar{H}$.


## Model comparison

- The fact that the Bayes factor is a measure of strength of evidence can be used for model comparison
- Consider hypotheses (i.e., models) $H_{0}$ and $H_{1}$. Then Bayes' rule for the odds of $H_{1}$ over $H_{0}$ is

$$
\frac{p\left(H_{1} \mid y\right)}{p\left(H_{0} \mid y\right)}=\frac{p\left(y \mid H_{1}\right)}{p\left(y \mid H_{0}\right)} \frac{p\left(H_{1}\right)}{p\left(H_{0}\right)}
$$

- The likelihood ratio is the ratio of marginal likelihoods (also called model evidences):

$$
p\left(y \mid H_{i}\right)=\int p\left(y \mid \vartheta_{i}, H_{i}\right) p\left(\vartheta_{i} \mid H_{i}\right) \mathrm{d} \vartheta_{i}
$$

- In terms of log-model evidences, the log-Bayes factor is simply the difference

$$
\log \frac{p\left(y \mid H_{1}\right)}{p\left(y \mid H_{0}\right)}=\log p\left(y \mid H_{1}\right)-\log p\left(y \mid H_{0}\right)
$$

## Model comparison: negative variational free energy $\boldsymbol{F}$

$\log$ - model evidence $:=\log p(y \mid H)$

$$
\longrightarrow \bigoplus \log \int p(y, \vartheta \mid H) \mathrm{d} \vartheta
$$

sum rule
 $=:-F=$ negative variational free energy

$$
\begin{aligned}
-F & :=\int q(\vartheta) \log \frac{p(y, \vartheta \mid H)}{q(\vartheta)} \mathrm{d} \vartheta \\
\xrightarrow[\text { rule }]{ } & \ominus \int q(\vartheta) \log \frac{p(y \mid \vartheta, H) p(\vartheta \mid H)}{q(\vartheta)} \mathrm{d} \vartheta \\
& =\underbrace{\int q(\vartheta) \log p(y \mid \vartheta, H) \mathrm{d} \vartheta}_{\text {Accuracy (expected log-likelihood) }}-\underbrace{\text { KL }[q(\vartheta), p(\vartheta \mid H)]}_{\text {Complexity }}
\end{aligned}
$$

## Remarks on model comparison / model selection

- There is a range of scores that help in choosing a well-performing model: AIC (Akaike information criterion), BIC (Bayesian information criterion), Bayes factors, LME (log-model evidence), free energy, etc.
- Each model gets a particular score (which is on its own uninterpretable!)
- The difference in score between models is what counts
- However, model selection is not straightforward. AIC and BIC penalize complexity based on simple heuristics, which may not reflect complexity accurately. LME is better on that count, but is very sensitive to the modeller's choice of priors.
- The three decisive considerations:

1. Does the model allow me to answer my question of interest?
2. Does the prior predictive distribution of observations make sense?
3. Does the posterior predictive distribution of observations make sense?

When the answer to all three is yes, the model is fine.

## A note on uninformative priors

- Using a flat or «uninformative» prior doesn’t make lead to inferences that are more «data-driven». It's a modelling choice that requires just as much justification as any other.
- For example, if you're studying a small effect in a noisy setting, using a flat prior means assigning the same prior probability mass to the interval covering effect sizes -1 to +1 as to that covering effect sizes +999 to +1001 .
- Far from being unbiased, this amounts to a bias in favor of implausibly large effect sizes. Using flat priors is asking for a replicability crisis.
- Put another way, priors which are too uninformative amount to an implausible prior predictive distribution
- One way to address this is to collect enough data to swamp the inappropriate priors. A cheaper way is to use more appropriate priors.
- Classical tests often imply flat priors. But also in a Bayesian context, priors which are too flat are common because they give a higher model evidence (which is a limitation of the concept of model evidence).


# Applications of Bayesian inference 



## Segmentation (mixture of Gaussians-model)



## fMRI time series analysis



## Dynamic causal modeling (DCM)



## Model comparison for group studies




Fixed effect
Assume all subjects correspond to the same model

# Thanks 

